



**Stellenbosch**

UNIVERSITY  
IYUNIVESITHI  
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**SRC**

Students' Representative Council  
Ibhunga elimele abaFundi  
Studenteraad



**SRC 2024 TERM 3 REPORT**

**SRC Communications & Visibility Officer**

**And**

**SRC Executive Member**

Students' Representative Council

Third Floor, Neelsie Student Centre

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## Foreword



Molweni Maqabane,

In my role as a Communications Officer, I have embraced the vital task of nurturing seamless dialogue and fostering meaningful connections within organisations. In an era characterised by swift technological advancements and evolving communication landscapes, the importance of effective communication cannot be overstated.

In this capacity, I have championed the art of conveying intricate ideas with clarity, ensuring that messages resonate across diverse audiences. From crafting compelling narratives to harnessing the potential of various communication platforms, my journey as a Communications Officer has been defined by adaptability, innovation, and an unwavering commitment to excellence.

Navigating the intricate network of internal and external stakeholders, I have endeavoured to build bridges that transcend barriers, fostering trust and collaboration. Whether orchestrating strategic campaigns or addressing critical issues, I have consistently upheld the principles of transparency and authenticity, recognising them as fundamental pillars of impactful communication.

Throughout my tenure, I have witnessed firsthand the transformative impact of communication in driving organisational success and nurturing a culture of inclusivity. By utilising cutting-edge tools and leveraging the power of storytelling, I have sought to amplify voices, spark dialogue, and inspire action.

I therefore would like to thank our volunteers during the registration period especially the (EFFSC, SASCO and SADTUSC) for your hard work and collaborative efforts with us. It was truly nice to see students putting aside our differences for the betterment and assistance to our students.

In this ever-evolving landscape, I remain steadfast in my dedication to pushing boundaries, embracing emerging trends, and continually refining my craft. As a Communications Officer, I am committed to shaping narratives, catalysing change, and paving the way for a future where communication serves as a catalyst for growth and empowerment.

Ndiyabulela.

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Your Picture here

**Commented [Q1]:** Add your details here. This space is where you can share some words you'd like to share with the Student Body. You can see a draft example of mine here, basically sharing my journey on the SRC this far.

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## Constitutional Responsibilities

According to the student constitution by constitutional responsibilities are the following:

**Commented [Q2]:** You can copy and paste your constitutional responsibilities from previous reports.

- (I) ensuring that students are continuously and fully informed of the activities of the SRC in accordance with s27(6).
- (II) Obtaining feedback from students in accordance with s27(6).
- (III) Ensuring that the advice of Student Parliament reaches the SRC.

## Portfolio Overview

**Commented [Q3]:** You can copy and paste your portfolio overview form previous reports.

- I) This portfolio manages all external communication with students, as well communication with institutional stakeholders where necessary. This involves sending mass mailers, helping manage the SRC inbox, and currently as Visibility Officer, to ensure the brand of the SRC is upheld and students stay informed through multiple platforms.

## Committees/Task Teams

I serve on the following Committees:

**Commented [Q4]:** Add the committees and or task teams you sit on here. For example: **Council:** also add a short description of the committee and then elaborate on meetings you had on those committees and or task teams underneath - without breaching any **privacy/confidentiality clauses** of the said committee(s) or task team(s).

### Senate

The Senate is responsible, and accountable to the Council, for the academic and research functions of the University. It regulates learning, teaching, research and academic support functions at the University, and makes recommendations to the Council in respect of policies concerning academic matters.

### Institutional Advisory Committee on Internationalisation

Hosts the secretariat for the Institutional Advisory Committee for Internationalisation (IACI) which is a representative committee on internationalisation from across the faculties and support environments.

### SunCom Advisory Committee

Serves as an Advisory Committee to The Commercial Services of the Stellenbosch University.

### USKOF/SUCSF (Stellenbosch University Co-Curricular Support Fund) Committee

A support fund under the Division of Student Affairs that aims to make it possible for students to travel to a variety of events nationally or internationally.

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## Term 3 Overview

### Communications Portfolio Report

During this term, the Communications portfolio experienced a relatively restful period. However, several important issues were addressed, reflecting our ongoing commitment to student welfare and effective communication.

The primary issue raised by students was the Wilgenhof matter. The SRC welcomed the recommendations made by the independent panel tasked with investigating the matter. In response, the Council requested additional submissions from the University Community to ensure a comprehensive understanding and resolution of the issue. We are currently awaiting the outcome of these submissions, and we remain committed to fostering an inclusive and respectful campus environment.

Another significant concern was the shortage of food among students. This issue was particularly acute among NSFAS-funded students. The NSFAS Task Team, which includes several of my colleagues, worked diligently to address this problem. They made a commendable decision to provide NSFAS-funded students living in University Residences with a free lunch option for the remainder of the semester. This initiative was made possible by a generous anonymous donation to the university. The SRC is grateful for this support, which has had a positive impact on student well-being.

In addition to these primary concerns, the Communications portfolio continued to focus on enhancing transparency and engagement with the student body. Regular updates were provided through various communication channels, ensuring that students remained informed about SRC activities and decisions.

#### Visibility Portfolio

The Visibility portfolio was exceptionally active during this term, as it is a peak period for SRC events. Our goal was to enhance the visibility of the SRC and ensure that our efforts reached all students across the university.

A significant achievement was aligning our communication platforms more closely with the university's branding standards. While progress has been made, there is still considerable work to be done to ensure consistency across all Student Leadership Structures serving on the SRC (ex-officios). This ongoing effort is crucial for maintaining a unified and professional image.

One of our main objectives this term was to increase our presence on other campuses. Recognizing that the SRC must represent all students, not just those at the Stellenbosch Campus, we curated events at Tygerberg and Military Campus. These events were designed to demonstrate our commitment to inclusivity and to show that we are an SRC for all campuses. The feedback from these engagements has been overwhelmingly positive, and we plan to continue and expand these efforts in the future.

**Commented [Q5]:** This is where you share anything and everything you wish to share. For example if you had projects in this term - you can share it here under a title for example: **SRC Hiking Day** and then elaborate more.

Furthermore, the Visibility portfolio focused on leveraging social media to increase engagement and reach. We have implemented strategies to make our online presence more interactive and informative, providing students with easy access to important information and updates.

In collaboration with the SRC President we established a new tradition by declaring the campus elections. This ensured transparency and gave students to ask questions about each structures before running for it by doing this we enhanced student participation and we hope that this will boil over into resulting a better voter turnout with SRC elections

In summary, this term has been productive for both the Communications and Visibility portfolios. We have addressed key student concerns, enhanced our communication strategies, and increased our visibility across all campuses. Moving forward, we will continue to build on these achievements, striving to serve the student body with dedication and transparency.

## Plans for Next Term

I plan on doing the following continuing work done by my previous term as the different and unforeseen crisis took over again and I am starting to prepare my handover report

In future we are still planning a workshop together with the CCMD to emphasise and bring unity in our university branding strategy.

I am also planning a political lecture with the SRC President on the country's new dawn as a GNU

As the Visibility and Communications portfolio, I am planning to get a conferencing camera and speaker for the SRC boardroom this ensures the main mandate of both my portfolios is fulfilled by keeping students informed by any means of communications. This will be helpful in broadcasting SRC meetings also emergency campus addresses through the Office of The Presidency.

May God protect us all and God bless The Republic of South Africa.

**Commented [Q6]:** This is where you can share your plans for the next term.





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