

PROF PIERRE ERASMUS

Profile

Professor Pierre Erasmus has been part of the Department of Business Management for the past 25 years. He is a passionate lecturer who strives to provide excellent teaching to his students. He lectures in Financial Management, focusing on financial planning and forecasting, with specific reference to the impact of capital investment and capital structure decisions on corporate valuation. His research is focused on the creation of sustainable long-term shareholder wealth, recognising the essential role of corporate social responsibility in achieving this.

Education

| Year | Degree | Field of study | Academic institution |
|------|-------------------------------------|--|-------------------------|
| 2008 | PhD (Business Management) | Financial Management | Stellenbosch University |
| 2001 | MCom (Business Management) | Financial Management | Stellenbosch University |
| 1997 | BCom Honours (Financial Accounting) | Financial Accounting | Stellenbosch University |
| 1996 | BCom (Mathematics) | Mathematical Statistics; Financial Accounting | Stellenbosch University |

Academic career

- Since 1 January 2013: Professor, Department of Business Management, Stellenbosch University
- 1 July 2010 – 31 December 2012: Associate Professor
- 1 January 2008 – 30 June 2010: Senior Lecturer
- 1 July 2001 – 30 December 2007: Lecturer
- 1 July 1999 – 30 June 2001: Junior Lecturer
- 1 July 1998 – 30 June 1999: Temporary Lecturer

Awards

- Top Online Undergraduate Lecturer (Business Management) (2020)
- Top Postgraduate Lecturer (Business Management), Die Burger Top Lecturer Competition (2019)
- Finalist in Die Burger Top Lecturer Competition (2011–2015)

Membership of scientific and professional organisations

- Member of the South African Academy of Science and Arts
- Member of the SA Institute of Management Sciences

- Member of the EURO Working Group on Financial Modelling
- Member of the Editorial Board of the *Journal of Economic and Financial Sciences*

Contact details

+27 (0)21 808 2215

+27 (0)21 808 2026 (Departmental secretary)

pde@sun.ac.za

Research

Journal articles

Nel, K., Erasmus, P.D. & Mans-Kemp, N. 2023. Demystifying the use of corporate social responsibility terminology in the investment context. *Journal of Economic and Financial Sciences*, 16(1): a850.

Nel, K., Mans-Kemp, N. & Erasmus, P.D. 2023. Sustainable thematic investing: Identifying opportunities based on an analysis of stewardship reports. *Sustainability*, 15: 8411.

Nel, K., Erasmus, P.D. & Mans-Kemp, N. 2021. The effect of perceptions of corporate identity and corporate social responsibility practices on investment intention. *Journal of Economic and Financial Sciences*, 14(1):1-11.

Solomons, R., Mans-Kemp, N. & Erasmus, P.D. 2019. Assessing the business case for environmental, social and corporate governance practices in South Africa. *South African Journal of Economic and Management Sciences*, 22(1):1-13.

Mans-Kemp, N., Erasmus, P.D. & Viviers, S. 2017. Does investing in sound corporate governance pay? A South African study. *South African Journal of Business Management*, 48(2):33-43.

De Vries, A., Erasmus, P.D. & Gerber, C. 2017. The familiar versus the unfamiliar: Familiarity bias amongst individual investors. *Acta Commercii*, 16(1):1-10.

Mans-Kemp, N., Erasmus, P.D. & Viviers, S. 2016. Measuring corporate governance in South Africa: Developments, concerns and suggestions. *Southern African Journal of Accountability and Auditing Research*, 18(1):93-104.

Mans-Kemp, N., Erasmus, P.D. & Viviers, S. 2016. Advances in the corporate governance practices of Johannesburg Stock Exchange companies. *Southern African Business Review*, 20(1):71-93.

Zhang, Q. & Erasmus, P.D. 2016. Study on the relationship between ownership structure and corporate performance: Evidence from Chinese companies listed on the GEM board. *International Business and Economics Research Journal*, 15(2):27-40.

Books / chapters in books

Viviers, S., Erasmus, P.D. & Mans-Kemp, N. 2021. *Mergers and Acquisitions: A South African Overview* (4th edition). Stellenbosch: Stellenbosch Uitgewers en Verspreiders

Erasmus, P.D. 2020. Chapter 12: Sources of Finance. In J. Hefer & T. Walker, (Eds.), *Financial Management: Turning Theory into Practice* (2nd edition). Cape Town: Oxford University Press.

Els, G., Erasmus, P.D. & Viviers, S. (Eds.). 2020. *Corporate Finance: A South African Perspective* (3rd edition). Cape Town: Oxford University Press.

Viviers, S., Erasmus, P.D. & Mans-Kemp, N. 2016. *Mergers and Acquisitions: A South African Overview* (3rd edition). Stellenbosch: Stellenbosch Uitgewers en Verspreiders.

De Vries, A. & Erasmus, P.D. 2016. *Introduction to Financial Management* (Revised edition). Stellenbosch: Stellenbosch Uitgewers en Verspreiders.

De Vries, A. & Erasmus, P.D. 2016. *Inleiding tot Finansiële Bestuur* (Hersiene uitgawe). Stellenbosch: Stellenbosch Uitgewers en Verspreiders.

Erasmus, P.D. & Ernst, D. 2014. *International Business Valuation*. München: UVK Lucius.

Conference papers

Nel, K., Erasmus, P.D. & Mans-Kemp, N. 2023. *Exploring the perceptions of institutional investors on corporate social responsibility challenges and opportunities in South Africa*. Paper presented at the 2023 Corporate Governance Conference, Stellenbosch University, Stellenbosch.

Nel, K., Erasmus, P.D. & Mans-Kemp, N. 2021. *Investigating the applicability of a consumer behavioural model in the investment context*. Paper presented at the 20th Annual BEN-Africa Conference, Swakopmund, Namibia.

Erasmus, P.D. & Nel, K. 2019. *The impact of attitude towards socially responsible investment (SRI) on the investment decision-making of young investors*. 17th Annual International Conference on Finance, Athens, Greece.

Erasmus, P.D. & De Vries, A. 2018. *The impact of listed corporate brands on investment decision-making*. International Academy of Business and Public Administration Disciplines Conference, Casablanca, Morocco.

Erasmus, P.D. & Zhang, Q. 2018. *Institutional ownership and earnings management*. 27th SAFA Conference, University of Cape Town Graduate School of Business, Cape Town.

Erasmus, P.D. 2017. *Fostering self-regulated learning: Reflecting on a decade of challenges and achievements*. 10th Annual Conference on the Scholarship of Teaching and Learning (SoTL), Somerset West.

Solomons, R., Mans-Kemp, N. & Erasmus, P.D. 2017. *Assessing the business case for environmental, social and corporate governance practices in South Africa*. 29th SAIMS Conference, Bloemfontein.

Erasmus, P.D. 2017. *As simple as ABC? The impact of attitude on investment decision-making*. 29th SAIMS Conference, Bloemfontein.

Zhang, Q. & Erasmus, P.D. 2016. *New insights on responsible investment and corporate ESG performance in South Africa and China: A Neo Institutionalism framework*. 14th Development Dialogue Conference. The Hague, The Netherlands.

Practitioner articles

Van Eeden, M. & Erasmus, P.D. 2020. A world of possibilities for first-ever International Business graduates. *Litnet*, 11 May. <https://www.litnet.co.za/a-world-of-possibilities-for-first-ever-international-business-graduates/>

Mans-Kemp, N., Viviers, S. & Erasmus, P.D. 2016. Ignore corporate governance at your own peril. *Fin24*, 20 January. <http://www.fin24.com/Opinion/ignore-corporate-governance-at-your-own-peril-20160120>