

ADOLPH NEETHLING

Profile

Adolph Neethling has extensive experience in the SMME environment, both as entrepreneur and manager in the FMCG industry. His areas of expertise are Entrepreneurship and Small Business Management, Social Impact, Entrepreneurship Education and Innovation Commercialisation. He has served as a registered business mentor with the IBA, Sizanani and Khula. He has initiated various social impact initiatives in the field of entrepreneurship, and engages in collaborative entrepreneurial programmes with universities in the Netherlands and Norway, enhancing cultural experiences for both local and international students.

Academic career

- **2006 – current:** Lecturer, Stellenbosch University
- **2004 – 2006:** Lecturer, University of the Free State

Awards

- Rector's Award for Community Interaction, 2009
- Rector's Award for Community Interaction, 2010

Membership of scientific and professional organisations

- Member of the Southern African Institute for Management Scientists (SAIMS)

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Research over past 5 years

- Journal articles: 1
- Books / Chapters in books: 1
- Conference papers: 4